Collaborative Sustainability

On Friday, October 15, 2010, U.S. Dept. of Housing and Urban Development (HUD) staff Shelley Poticha and Mary E. McBride, with U.S. Senator Ron Wyden and U.S. Senator Jeff Merkley, announced the award of $1,450,000 to Lane Council of Governments in Eugene to support regional planning for more livable, prosperous and sustainable communities in Lane County. Competition for the $100 million offered under the program was intense, with 45 organizations receiving awards, competitively selected from a pool of more than 1,000 applicants from across the country. LCOG’s application was one of only three awarded within the HUD’s northwest region, and the only one received in Oregon.

The award was made under HUD’s new Sustainable Communities Regional Planning Grant program that was funded for the first time this year. This grant program is designed to support metropolitan and multi-jurisdictional planning efforts that integrate housing, land use, economic and workforce development, transportation, and infrastructure investments.

The grant award will fund the development and work of the Lane Livability Consortium—a new inter-agency and interdisciplinary coalition of the Cities of Eugene and Springfield, Lane County, Lane Transit District, St. Vincent de Paul Society of Lane County, University of Oregon (UO) Sustainable Cities Initiative, Housing and Community Services Agency of Lane County.

See COLLABORATIVE SUSTAINABILITY page 3
Gratitude for Where We Are

Isn’t this a wonderful time of the year? Isn’t this an awful time of the year? With apologies to Charles Dickens, perhaps a yes answer to both questions is a reasonable response.

Readers of the Regional Focus may agree that the business of the public sector tends to ebb and flow with the seasons. August, for example, is quite often a time to regroup, reorganize and, if possible, to spend time with families and friends. The same might be said for December. But the autumnal pages of the calendar do not provide the luxury of such contemplative moments. Local governments and State agencies are dealing with the crunch of full agendas, limited resources and an uncertain future.

Educational institutions are dealing with all of the operational challenges that attend the beginning of every school year. But in the autumn of 2010 fiscal issues, driven by the recessionary economy, add difficulty to the task of delivering on the promises of well-conceived mission statements.

Though 2010 featured only a “mid-term election,” the ballot box decisions of November 2 will shape the public policies of counties, the state and the federal government for years to come. The campaign rhetoric and sound-bite advertisements have done little to ease the tensions of the season. Changes in leadership are now known; but it remains to be seen what those changes will mean for our daily lives.

OK. This picture, featuring economic woes, a frustrated public, constricted budgets and services, contentious election campaigning, and a dreadful season for the Seattle Mariners, may explain the “awful time of year” reference. But what about the “wonderful” part?

Ah, since you asked… Let’s all take a deep cleansing breath and ponder our circumstance, right here at home. It is no fair musing over the intractable and tragic circumstances in the Middle East, nor worrying about tsunamis or terrorist attacks. Those realities may offer justifications for concerns, but let’s not spend undue emotional energy wringing our hands over circumstances far beyond our control or imagination. No, it is a wonderful time of the year, first and foremost, because of where we live and who we are as a people.

We are fortunate to live in the United States of America. Even in challenging times, our nation affords its citizens unmatched freedoms and an amazing standard of living, provided as a natural benefit of a governance “experiment” that has prospered for two and a third centuries. We are fortunate to live in Oregon. The independent ethic and creative can-do attitude of the people here have made our state a model. And we are fortunate to live in Lane County, whose natural setting of coast and valley and mountains has provided abundantly for both body and spirit.

See DIRECTOR’S DESK page 3
From COLLABORATIVE SUSTAINABILITY page 1

(HACSA), the Oregon Department of Transportation (ODOT), the Central Lane Metropolitan Planning Organization, and Lane Council of Governments. Additional jurisdictions and interests will be sought as partners throughout the 3-year project.

This grant award will provide the necessary funding to advance collaborative planning towards sustainability throughout the region. The Consortium will work in partnership on an interconnected housing, transportation and economic development planning effort. Key consortium tasks include conducting comprehensive and inclusive public engagement, establishing a baseline for sustainability, and building organizational capacity. Another priority outcome will identify a process to make more strategic regional investments in support of sustainability, primarily in the areas of housing, transportation and economic development. The goal of this effort is to build long-term relationships that cross-cut single focus areas and allow our region to more broadly and collaboratively address the economic, environmental, and equity components of sustainability.

Participation in this grant application positions the region to compete for future funding opportunities. The region has been designated with Preferred Sustainability Status, which signifies our readiness to advance planning that prioritizes sustainability and inclusion as core outcomes of community development. As a result of this designation, the region will qualify for a broad spectrum of benefits, including access to capacity building resources, and secure potential points in a number of funding opportunities managed by other federal agencies such as HUD, DOT, and EPA.

From DIRECTOR’S DESK page 2

Yes, this fall, like so many seasons that preceded it, has not been easy. People continue to suffer, unemployment remains high and governments agonize over what can be done with limited resources. But the economy is improving; jobs are being created; merchandise is being purchased; and the housing market is beginning to improve. I view this time of the year—a season of new beginnings—as an important turning point. Indeed, a time of genuine thanksgiving is warranted. So, this month as we both reach out to others and celebrate our well being, let us acknowledge that both impulses are valid and both are made possible by the good fortune of living where we do.

George Klopper
Celebration A Success

The 28th annual Eugene Celebration sold nearly 14,000 three-day admissions for this year’s festival. Although not all 14,000 visited the Metropolitan Planning Organization booth, the five members of the Citizen Advisory Committee (CAC) who volunteered to help staff the booth on August 28th and 29th were eager to spread the word about regional transportation planning to those who did. The MPO’s presence at the Celebration was courtesy of point2point Solutions, who invited the CAC to share their booth along with other MPO partners—Lane Transit District, Oregon Department of Transportation, Willamalane Park & Recreation, and the City of Springfield. The shared booth was eye-catching, with colorful displays, give-aways, and prize drawings.

The CAC members who helped staff the booth were enthusiastic about their experience. Their comments here are excerpted from longer comments each made to report to the Metropolitan Policy Committee.

“…Few people knew about the MPO, most knew about LCOG. Several had in-depth comments to make… Nice low-pressure way to reach out to folks. Worth doing again…” CAC member Wendy Butler-Boyesen

“…I explained about the MPO and what it does and handed out MPO pencils with the website on it; I asked people to go to the site and find out more about the MPO and its CAC…” CAC Chair Dave Jacobson

“…a great opportunity for public outreach - I strongly suggest the CAC do this again… I think we may underestimate the desire for people to be engaged, to have materials they can take away (plus the fun stuff we did hand out), to learn more about the process and specifics on transportation projects…” CAC Member Philip Farrington

“Hearing what passersby were interested in about transportation was the best part. Having give-aways was a good hook to get people to stop…” CAC Member Eleanor Mulder

“…I got to share my enthusiasm about how responsive the MPO and its local jurisdictions are to public input…” CAC Vice-Chair Sarah Strand
Lane Council of Governments invites you to save the date for the

2010 LCOG Appreciation Dinner
January 27, 2011
Lane Community College - Center for Meeting & Learning

Get Acquainted Hour: 6:00 pm
Dinner and Program: 7:00 pm

This annual event is held to celebrate civic and regional accomplishments and formally recognize elected officials, private citizens, public employees, and intergovernmental teams for their outstanding service, leadership and commitment to the regional community.

Nominations for Awards will be accepted through December 1, 2010.
Nomination guidelines can be found at http://www.lcog.org/appreciationdinner.cfm

Junction City’s Temporary City Administrator

When Junction City City Administrator David Clyne took a job as City Manager of Independence last August, Junction City turned to LCOG for temporary assistance in managing the city. LCOG’s Jamon Kent has been serving as Junction City’s City Administrator since early August, helping operate the city. A major task has been negotiating with the State of Oregon on construction of the new Mental Health Hospital and a new State Prison. Once a permanent City Administrator replacement is found, Jamon will continue in his role as LCOG’s Intergovernmental Relations Manager.
2010 Census Mail Response Rates Released

The Census Bureau has released its final figures for return mail response rate from the 2010 Census. (These statistics include only those households to which a questionnaire was mailed out and mailed back, and do not include follow-up visits or forms which were dropped off in person, all of which will go into the final headcounts.)

The good news is that both Oregon and Lane County beat the national average by a few percentage points, and in general, most of the cities in Lane County met or exceeded that national average, as well. The bad news is that Oregon’s and Lane County’s rates both dropped slightly from their 2000 rates. Lane County remained in about the top one-third of the 36 counties in Oregon, most of which experienced a similar small drop in mail response rate.

Here in Lane County, seven of the 12 cities also saw a decline in their return rates, while the rates in the other five increased. Dunes City saw the largest decrease in mail participation, while Oakridge achieved the largest increase.

The mail response rates for 2000 and 2010 are listed in the table. A complete list of all Oregon counties and cities can be found at the State’s census website: http://oregon.gov/DAS/OEA/census2010.shtml

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<thead>
<tr>
<th>Average rates of return</th>
<th>2000</th>
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<tbody>
<tr>
<td>National</td>
<td>74%</td>
<td>74%</td>
</tr>
<tr>
<td>Oregon</td>
<td>77%</td>
<td>76%</td>
</tr>
<tr>
<td>Lane County</td>
<td>79%</td>
<td>77%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Cities in Lane County</th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coburg</td>
<td>80%</td>
<td>82%</td>
</tr>
<tr>
<td>Cottage Grove</td>
<td>81%</td>
<td>78%</td>
</tr>
<tr>
<td>Creswell</td>
<td>81%</td>
<td>83%</td>
</tr>
<tr>
<td>Dunes City</td>
<td>86%</td>
<td>77%</td>
</tr>
<tr>
<td>Eugene</td>
<td>78%</td>
<td>76%</td>
</tr>
<tr>
<td>Florence</td>
<td>83%</td>
<td>77%</td>
</tr>
<tr>
<td>Junction City</td>
<td>79%</td>
<td>76%</td>
</tr>
<tr>
<td>Lowell</td>
<td>71%</td>
<td>73%</td>
</tr>
<tr>
<td>Oakridge</td>
<td>74%</td>
<td>81%</td>
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<tr>
<td>Springfield</td>
<td>77%</td>
<td>74%</td>
</tr>
<tr>
<td>Veneta</td>
<td>77%</td>
<td>79%</td>
</tr>
<tr>
<td>Westfir</td>
<td>81%</td>
<td>78%</td>
</tr>
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</table>
EPA Wetland Program Development Grant Underway

In 2009, Lane Council of Governments received a $151,000 Wetland Program Development Grant through the U.S. Environmental Protection Agency to conduct research to help improve long-term success of wet prairie restoration projects in the Willamette Valley. LCOG is managing this grant on behalf of the West Eugene Wetlands Partnership and the Institute for Applied Ecology. This research, which is titled *Restoring Diverse, Invasion-Resistant, Wetland Prairies*, will help determine how effective various management techniques are for increasing native diversity and limiting weed invasion. Management treatments being tested include mowing, haying, burning, and grazing. The experiment is being conducted at Coyote Prairie, which is located to the west of Eugene. The management techniques were successfully applied to a total of fifty test plots over this past summer. The next phase of the study will include over-seeding with native grasses and forbs and monitoring the results over the next two growing seasons. For more information, contact Jeff Krueger at jkrueger@lcog.org.

![Use of fire as a management tool is one of several techniques being evaluated under an EPA-funded research grant.](image)

Staff Volunteer At Days Of Caring

On September 21, 24 staff volunteered a half day of their own time to help out the Cascades Raptor Center as part of the United Way Days of Caring event. The weather was perfect and enthusiasm was high as staff hammered, sawed, measured, lugged and lifted their way to building a giant Osprey cage for some beautiful birds who can not be released back into the wild. This cage is big enough for the birds to fly. LCOG had so many people participating that the Raptor Center put them to work on two additional projects: moving and expanding an owl cage and stripping and painting some cabinets that had been donated to the raptor center. Aside from helping other agencies, the benefits of Days of Caring include the opportunity to learn about agencies around town, acquire new skills, and get to know coworkers from other divisions.

LCOG has been participating in the Days of Caring event for many years now. Over the years, staff has painted, landscaped, constructed, sorted and organized their way around town to benefit the wonderful agencies that make Lane County a great place to live.
Staff Profile

S&D’s Senior Meals Program

The Senior Meals Program provides two distinctly different meal programs for Lane County’s elders: Senior Meals Dining Rooms and Meals on Wheels.

The Senior Meals Dining Rooms serve a nourishing noon meal and mealtime companionship to older adults in ten Lane County communities: Eugene, Springfield, Coburg, Creswell, Cottage Grove, Junction City, Florence, Oakridge, Lorane and Veneta. All people age 60 or over are welcome regardless of their income. Every eligible person is encouraged to make a donation for their meal. Last year, almost 900 people enjoyed over 61,000 meals in these S&D Senior Meals dining rooms. For most, this is their one good meal of the day and may be their only connection to their community. “Most of my family is gone so I have replaced them with the good friends I have made in the Senior Meals Program. I enjoy the company and I get at least one balanced meal a day, which stretches my Social Security check. I always feel better after coming to the dining room.” Pat H., age 81 has been widowed for two years and lives alone in her family home.

Meals on Wheels are delivered to home bound people age 60 and older in eight Lane County communities: Eugene, Springfield, Creswell, Cottage Grove, Junction City, Florence, Oakridge and Veneta. Meals on Wheels is one of the in-home services needed by some older people to continue to live independently and safely in their own homes. Meals on Wheels volunteers deliver meals and provide a regular safety check. S&D’s Meals on Wheels volunteers delivered 90,733 fresh or frozen meals to 813 vulnerable elders last year. S&D contracts with the Red Cross to deliver meals in designated Eugene and Springfield neighborhoods who delivered another 78,000 meals to an additional 640 home bound elderly people. Both organizations work closely together to maximize services, increase efficiencies, and cooperate to raise funds and recruit volunteers.

The current combined annual cost of providing these meals to Lane County’s elders is $1.79 million dollars. These programs are only partially federally funded under the Older Americans Act. Participants are asked to contribute for their meals if possible, Oregon’s Project Independence* pays for Meals on Wheels for their clients and Medicaid** currently reimburses Meals on Wheels for meals to their clients who need them. The Human Services Commission provides some funding for home delivered meals and United Way allocates some funds for the Red Cross Meals on Wheels program. The balance of the budget ($296,000) is made up from charitable gifts primarily from local donors who respond to direct mail appeals.

*The Oregon Legislature’s efforts to reduce the State General Fund Expenses could affect Meals on Wheels funding.

**Congressional action to reduce Federal discretionary spending could affect Meals on Wheels funding.
Age Knows No Limits Project Honors Older Americans

Senior & Disabled Services is part of an alliance of Lane County programs which celebrate National Older Americans Month in May by honoring a number of people who are age 60 and older for the many ways they contribute to society, our communities and our families. Please think about the active, creative and vital older people around you who are inspirational role models and who capture the essence of this year’s theme, “Breaking Barriers.” More information and nomination forms are found at www.ageknowsnolimits.org or contact Sandy Karsten at skarsten@lcog.org; (541) 682-4378. Nominations are due December 15. Those who are selected will be featured on the 2011 poster and introduced at a reception in May.

Bank of America Charitable Foundation/Meals on Wheels Association of America Emergent Meal Grant

Meals on Wheels in Lane County received a $5,000 grant from the Bank of America Charitable Foundation/Meals on Wheels Association of America Emergent Meal Grant this summer — part of a $250,000 program which was distributed to programs around the country which have had to restrict services due to the struggling economy. This grant award paid for 1,200 meals delivered in the first quarter of FY 11 and benefitted both S&DS and Red Cross Meals on Wheels who work together to serve Lane County. Meals on Wheels in Lane County was
New Connecting Oregon Website

Earlier this year, a federal stimulus grant was awarded to the three-county region of Lane, Douglas, and Klamath to provide improved internet service. A new website was developed and launched by LCOG that provides background information and progress updates on this exciting new project. An LCOG staff team from the Creative Services, Applied GIS and Data Services, and Local Government Services departments collaborated on the website development.

Central Lane Metropolitan Planning Organization (MPO) Update

The Central Lane Metropolitan Planning Organization (MPO) is a transportation program within LCOG that consists of the Cities of Eugene, Springfield, and Coburg, Lane County, Lane Transit District (LTD), and the Oregon Department of Transportation (ODOT).

The Central Lane MPO has begun to update the Regional Transportation Plan (RTP). This federally-required long-range plan guides transportation system planning and development in the Eugene-Springfield metropolitan area. The purpose of the RTP is to meet the transportation demand of residents over a 20+ year planning horizon, address transportation issues and make changes that contribute to the region’s quality of life and economic vitality.

Last updated in 2007, the RTP must be updated at least every four years. Work already underway includes reviewing regional goals and objectives, and evaluating the list of long-range capital investment projects. Over the next year the MPO will also update the planning assumptions regarding future funding and population growth through 2035, and plan elements for managing congestion and providing a range of transportation options.

The draft 2011-2035 RTP will be available in late summer or early fall of 2011. The MPO will conduct extensive public outreach for the draft plan and the required assessment of air quality impacts. Work on the update will also
New Fire Protection Provider District Search

One of many new RLID search tools planned for early 2011 release is a Quick Look search which will assist users in identifying Fire Protection Provider District information for a specified taxlot.

Recently there have been questions involving fire district determination for structures in Lane County. This query was developed in response to those who desire a tool to make it easier to evaluate whether an existing structure, or the proposed site for a new structure, falls within a fire district.

By making it easier to relate fire district boundaries to a specified parcel, it is hoped that this search can be used as a tool to help lessen the number of new structures that are built outside of a fire district, or to help inform the owner that the area they plan to develop is outside of a fire district. A link to information on how to annex to a fire district will be provided.

Possible results of a query include text which indicates whether a taxlot is: entirely within or entirely outside of a fire district, or whether the parcel is split (part in/part out of a district.) Map results will clearly differentiate between areas which are within and areas outside of a fire district. Maps will display orthophotography, and include taxlot, city limit, and fire district boundaries. A link to Assessment & Taxation maps assists the user in assessing whether the parcel and district boundaries are properly represented.

This new tool will be added to the Quick Look searches available from the RLID home page. It will not require a login, making the search available to everyone at no cost.

We welcome your input on this new tool. Please contact Carolyn Housdorf at chousdorf@lcog.org or (541) 682-6437 if you have any suggestions or would like more information.
LCOG Provides point2point Solutions Program Management Assistance

Beginning in July of this year, LCOG Information Services Program Manager Jody Cline has served as Interim point2point Solutions Program Manager at Lane Transit District. Point2point Solutions currently has three staff in addition to the Program Manager; Marcia Maffei, Employer Programs Coordinator, Tracy Smith, Rideshare Coordinator and Lisa VanWinkle, School Solutions Coordinator.

Point2point Solutions is committed to reducing single person car trips by promoting transportation options in the region. The program is geared toward making it easier to find safe, affordable and planet-friendly ways to get around. Whether traveling to school, work or interested in general information to help coordinate trips, point2point can help people cut travel costs, reduce air pollution and traffic congestions and stay active and have fun.

Check out the point2point Solutions website at www.point2pointsolutions.org and join the Facebook community at www.facebook.com/point2pointSolutions to learn more.
Eugene-Springfield Greenhouse Gas Inventory

An inventory of greenhouse gas (GHG) emissions within the Eugene-Springfield metropolitan area has been completed to help understand the sources and emissions levels of different activities within the region and to set the context as we move forward on a regional plan to reduce transportation-related GHG emissions.

The development of GHG inventories is an emerging science. Various protocols have been developed, but most have been directed toward detailing the greenhouse gas emissions of particular businesses or government agencies or individual households. The MPO inventory, instead, studies the emissions of this region as a whole to link the lifestyle and behavior choices of area residents to the ‘carbon footprint’ of the region. The inventory is based on one developed by US EPA known as a “systems” or “consumption based” inventory that considers the embodied energy of all the goods, services, transportation modes, and energy consumed in a specific area.

The inventory revealed a number of key findings. Consumption of materials and goods comprise the largest slice of GHG emissions, while annual emissions from local passenger travel are 16% of the region’s total emissions. Local passenger transport is the share of the Eugene-Springfield metropolitan area emissions that will be addressed by the light passenger vehicle GHG emissions targets to be established under SB 1059.

According to the EPA Equivalency Calculator, the carbon footprint of local passenger travel is equivalent to 258 gallons of gasoline consumed per person annually. The State estimates that fuel use would need to be reduced to 68 gallons per person in 2050 to achieve the targets established under overall statewide emission reduction goals, assuming that each sector of the economy was required to reduce its emissions by 75% of 1990 levels. The State is working to establish metropolitan area light vehicle GHG emission targets by June, 2011. For more information on the GHG inventory and the MPO, visit www.thempo.org or contact Stacy Clauson at sclauson@lcog.org.

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3.2 Million Metric Tons (MMT) Carbon Dioxide Equivalent (CO₂ e)

<table>
<thead>
<tr>
<th>Category</th>
<th>Emissions (MMT CO₂ e)</th>
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<tbody>
<tr>
<td>Energy</td>
<td>1.3</td>
<td>41%</td>
</tr>
<tr>
<td>Materials (Goods and Food)</td>
<td>1.8</td>
<td>59%</td>
</tr>
<tr>
<td>Transportation</td>
<td>0.1</td>
<td>3%</td>
</tr>
</tbody>
</table>

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3. A metric ton, sometimes referred to as a metric tonnes, is an international unit of mass, equal to 2204.6 pounds. Million metric tons (MMT) is a common measurement used in greenhouse gas inventories.
4. The six greenhouse gases which dominate global warming pollution are included in the total, normalized so that the relative warming "strength" of each of the gases is equivalent to that of carbon dioxide (carbon dioxide equivalent or CO₂ e).
Another Success for Oregon Planning Institute

The 2010 Oregon Planning Institute theme, “Remedy for the Routine” sparked a number of questions including, but not limited to, “There’s a routine!?” In September, 300 professionals from across the state gathered at the University of Oregon to discuss current and ongoing challenges facing planning, transportation and community development departments. The opening reception at Perugino, a Eugene-owned and operated downtown business, featured a presentation on downtown revitalization sparking much interest among attendees. The conference program consisted of many timely subjects: the future of transportation, energy planning, high speed rail, transmission planning, agri-tourism, and much, much more. Bob Welch, Eugene author and newspaper columnist, presented the keynote address. Known for his blend of heart, humor, and hope, Mr. Welch’s keynote hit home with the audience. Still running strong in its fourth decade, OPI continues to look for new and improved ways to help communities gain the tools needed to not only address current issues but thrive with innovation.

Trillium Community Health Plan Gives $2,000 to Meals on Wheels

Trillium Community Health Plan provided a $2,000 grant to Meals on Wheels to help pay for the Emergency Meal Boxes distributed in November to each Meals on Wheels participant. Inclement weather or other emergencies can disrupt the ability of our volunteers to deliver meals safely. These boxes contain between 3 and 6 complete meals made up of shelf stable, canned and packaged food, all of which is safe to eat even during a power outage. The Trillium grant will pay for 200 of the 1,233 Emergency Meal Boxes being delivered this fall by both S&DS Meals on Wheels and Red Cross Meals on Wheels. Many, many thanks!