

# Cottage Grove Area Transit Development Plan

## Advisory Committee Meeting

Tuesday, June 16<sup>th</sup> 2020



# What is a Transit Development Plan?

- A master plan to help guide the role of transit within and beyond Cottage Grove
- A reflection of the community's transit-related vision, goals, priorities and needs
- A strategy to address those needs



# Why Develop a TDP?

- Support and guide decisions about transit service improvements and investments
- Evaluate the impacts of community growth and development on transit service and explore alternative futures
- Strengthen coordination with the public and community partners
- Strategize funding opportunities

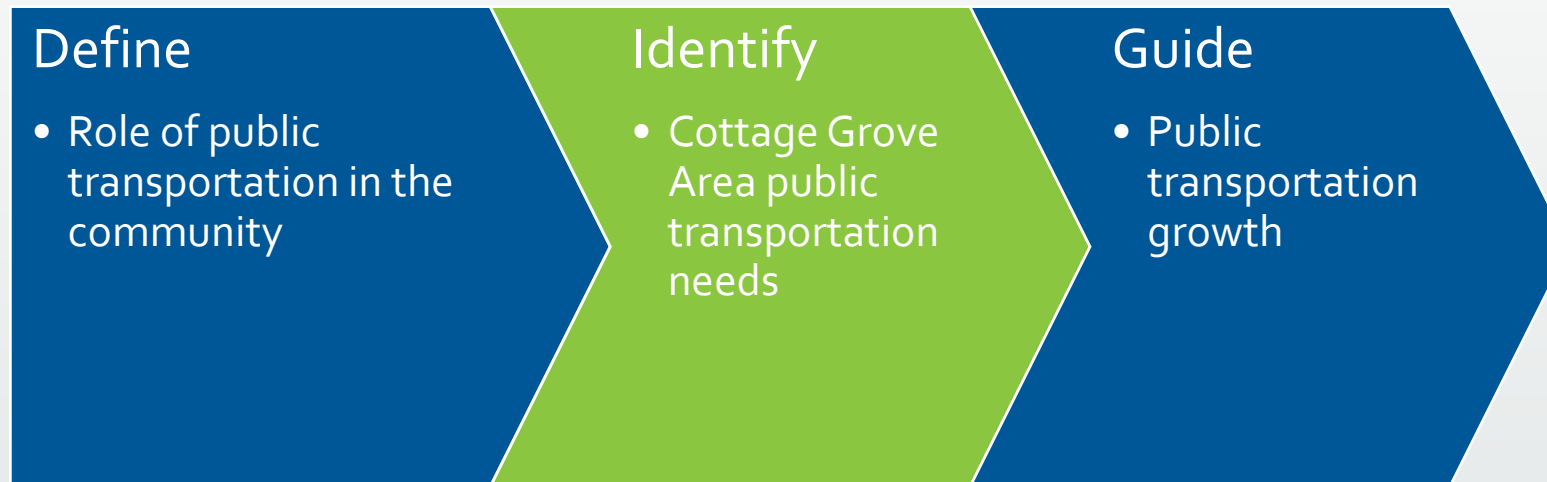


# A TDP should...

- Identify and prioritize transit investments
- Support a range of community and regional goals
- Explore alternatives for addressing transit needs
- Identify opportunities to improve connectivity between transit stops, other transportation modes, multiple transit providers, and rider origins and destinations
- Be linked to performance measures and targets
- Provide the basis for the transit element of the community's Transportation System Plan (TSP)
- Examples of final TDPs can be found [here](#)

# Developing the Cottage Grove Area TDP

- Funded by Statewide Transportation Improvement Fund (STIF)



# Project Management Team

- Amanda Ferguson, Cottage Grove City Planner
- Ruth Linoz, South Lane Wheels Executive Director
- Mark Bernard, ODOT\* Regional Transit Coordinator
- Paul Thompson, LCOG\*\* Transportation Program Manager
- Kelly Clarke, LCOG Senior Transportation Planner
- Rachel Dorfman, LCOG Assistant Planner
- Syd Shoaf, LCOG Assistant Planner

\* *Oregon Department of Transportation*  
\*\* *Lane Council of Governments*

# Objectives:

- Enhance rider experience;
- Promote the full range of transportation options in the region including biking, walking and use of public transit;
- Integrate public transportation within and beyond Cottage Grove;
- Coordinate service with adjacent transit providers;
- Support existing and future community development;
- Contribute to reducing greenhouse gas emissions.

# Key Components

- Vision, goals and priorities
- Existing and future conditions
- Transit needs and opportunities
- Performance measures
- Financial Plan
- Implementation Plan





# Stakeholder and Public Involvement

- Advisory Committee (AC)
  - Expected to meet four times through the duration of the project. Also expected to review and comment on deliverables and provide technical and policy advice according to member expertise.
- Community Outreach – online and in-person when restrictions are lifted
- Project webpage
- Presentations to local committees and boards
- Ridership surveys
- Community interviews

# Project Timeline

- March 2020 – May 2021: Project duration
- March 2020 – May 2021: Stakeholder and Public Involvement
- June 2020 – September 2020: Community Outreach
- June 2020 – May 2021: Stakeholder Advisory Committee Meetings
- May 2020 – August 2020: Vision, Goals, Policies, & Performance Measures
- May 2020 – November 2020: Needs Assessment
- December 2020 – January 2021: Envision Future Service Opportunities
- January 2021 – February 2021: Draft TDP
- March 2021 – May 2021: Plan Adoption

# Thank you!

# Questions?

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