

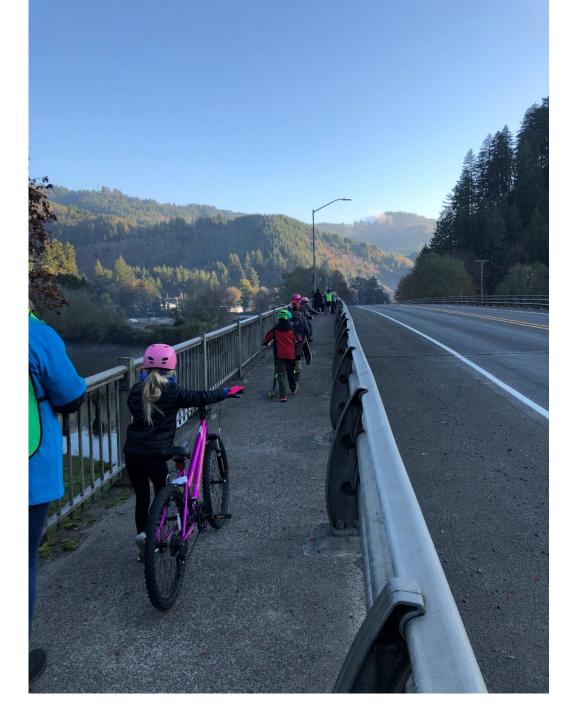
SEPTEMBER 2024 NEWSLETTER

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SAFE ROUTES TO SCHOOL



- School is back is session, which means more students will be walking and biking during commute hours! Keep an eye out, don't drive distracted and make sure to slow down around school zones to help keep our communities safe for all road users!
- Lane County Safe Routes to School will be working across the county this fall teaching older elementary and middle school students bicycle safety in PE classes.
- We are excited to roll out Safe Routes to School kits which include activities such as a walking school bus, parking lot circulation, and more! Keep an eye out for a sign up form to borrow a kit for your school.
- Walk & Roll to School Day is Wednesday, October 9th, 2024. Followed by Ruby Bridges Walk to School Day, Thursday, November 14th, 2024.
- Want to learn more about Safe Routes to School? Contact Megan Shull, <u>mshull@lcog.org</u>

Link Lane's Mapleton bus stop is temporarily located at Mapleton Middle School, near the entrance to the parking lot next to E. Mapleton Rd. We apologize for any inconvenience. Check the Link Lane <u>Facebook page</u> for updates and announcements regarding new stop location.

METRO TV WINS NATIONAL MATURE MEDIA AWARD

Lane Council of Governments (LCOG) was a winner in the 33rd annual National Mature Media Awards Program. The program, presented by the Mature Market Resource Center, a national clearinghouse for the senior market, recognizes the nation's finest marketing, communications, educational materials, and programs designed and produced for older adults.

<u>The Senior Meals Program</u> received a Gold Award for Miscellaneous Marketing & Communications: Government. Those involved with the design and production of The Senior Meals Program are Neil Moyer and Tim Garner.

"We really enjoyed this project, and we're honored to be selected as a winner," says Neil Moyer, Program Manager of Metro Television.

The video highlights the LCOG Senior & Disability Services' nutrition wellness program, which operates nine Café 60 dining rooms and delivers Meals on Wheels throughout Lane County, Oregon. It contracts with Food for Lane County to deliver Meals on Wheels in Eugene. Café 60 dining rooms and Meals on Wheels serve adults age 60 and older and their spouses, regardless of their income. The balanced meals and the social contact provide a positive motivation for self-care for seniors who often eat poorly on their own and can become lonely and depressed in isolation. In Fiscal Year 2023, its Senior Meals Program served 176,006 meals to 1,759 participants.

"This video truly is beautiful and speaks straight to people's heartstrings. The Senior Meals Program crew and volunteers loved working with the Metro TV team," said Leah Chisholm, Older Americans Act Program Manager at Senior and Disability Services.

The entries were judged by a distinguished panel of mature market experts from across the United States for overall excellence of design, content, creativity, and relevance to the senior market.

LSSC FUNDRAISER SAVE THE DATE

SAVE THE DATE:



The Lane Senior Support Coalition Presents...

The 2024 Garden Party "Taste of the Town"

Proceeds go directly to low income seniors in Lane County

September 21, 2024 5:00-7:00 p.m. at the Campbell Community Center 155 High Street Eugene, OR



Save the date: The Lane Senior Support Coalition presents The 2024 Garden Party "Taste of the Town." Proceeds go directly to low income seniors in Lane County. September 21, 2024 from 5-7 p.m. at the Campbell Community Center, 155 High Street, Eugene, OR. Vote for your favorite bites presented by seven local retirement communities, have a drink, bring cash, and enter to win great prizes. Tickets are \$55. Call to reserve 541-674-3864 or go to www.lanessc.org and use donate button.



Friday, Sept. 7 · 4-7:30 p.m. · Willamalane Adult Activity Center

All are welcome at this fun-filled evening of connection and celebration with free food, networking opportunities, lawn games, and more!

Please join us for our August Lane County Equity & Community Consortium (ECC) and Communities of Color & Allies Network (CCAN) First Friday event on September 7 from 4:00-7:30 p.m. at Willamette Adult Activity Center in Springfield. Our goal is to create a safe space that fosters friendships and networks for people of color, social justice allies, and equity workers in the local area.

Sign up to join our ECC/CCAN First Friday distribution list: link

WHAT'S HAPPENING AROUND LANE COUNTY!

- September 6 Springfield Block Party (ink)
- September 7 Art in the Park Eugene (ink)
- September 8 Coburg Antique and Vintage Fair (ink)
- September 13 Sprout Film Festival (ink)
- September 14 Veneta Harvest Festival & Chili Cook-off (ink)
- September 28 Eugene BRiGHT Parade (link)
- September 28 Florence Festival of Books (ink)

SHOP AT THE LCOG STORE

We have a new swag store! Show your support for our programs with shirts, hats, mugs, and more! Check it out at https://www.zazzle.com/store/lcog_store



FOLLOW US ON SOCIAL MEDIA!

In addition to this newsletter, LCOG hosts pages on social media where you can find information about what's happening in our region.

Facebook:

- LCOG
- LCOG Senior & Disability Services
- Link Lane
- Central Lane MPO
- Safe Lane Transportation Coalition
- Metro Television

Twitter

Instagram

LinkedIn



Lane Council of Governments

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Website About Programs

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